



# DISASTER PLANNING WORKSHOP

April 23, 2018 • Anaheim, CA

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PRE-CONFERENCE  
EVENT! NAFA'S  
INSTITUTE & EXPO

## SPONSORSHIP OPPORTUNITIES

### BENEFITS RECEIVED BY EVERY SPONSOR:

- ✓ One full conference I&E registration
- ✓ Signage at the door\*
- ✓ The complete workshop attendance list two weeks prior to the conference and one week after the conference (name, title, company, mailing address, and email address)
- ✓ Marketing piece/handout for every seat
- ✓ Logo on workshop website
- ✓ Logo on workshop final program\*
- ✓ Wrap-up article on workshop and "thank you sponsors" in *FLEETSolutions*
- ✓ eNewsletter Column by Phil Russo, NAFA CEO, about workshop with all sponsor logos included

## AVAILABLE OPPORTUNITIES

### EXCLUSIVE

#### Disaster Planning Workshop Sponsor — \$9,000

Showcase your company exclusively at this year's workshop Pre-Con event! This premier opportunity includes the benefits of Notebook & Pen, Networking Lunch, and Networking Coffee Break sponsorships.

#### Networking Lunch — \$5,000

Provide the workshop attendees with a lunch from noon to 1pm on Monday, April 23, 2018. In addition to the benefits listed above, sponsors will receive:

- ✓ 1 Disaster Workshop registration
- ✓ Napkins with your company logo\*
- ✓ 3 to 5 minute presentation or video from podium

#### Notebook & Pen\* — \$3,000

Provide all workshop attendees with a customized notebook and pen branded with your company logo and/or name. In addition to the benefits listed above, sponsor will receive:

- ✓ Ability to include a printed insert inside the notebook (flyer or small brochure)

#### Networking Coffee Break — \$2,500

Provide the workshop attendees with refreshments during afternoon coffee break at 2:30pm. In addition to the benefits listed above, sponsor will receive:

- ✓ Napkins with your company logo\*

\*Artwork deadline for printed materials: April 3, 2018

For more information, contact Jordan Gil at 352.333.3365 or [nafa@naylor.com](mailto:nafa@naylor.com).

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## PLEDGE FORM

### 1. MARKETING AND PROMOTIONAL SELECTIONS

- EXCLUSIVE Disaster Planning Workshop Sponsor — \$9,000**
- Networking Lunch — \$5,000**
- Notebook & Pen — \$3,000**
- Networking Coffee Break — \$2,500**

### 2. COMPANY INFORMATION

Company Name (as you would like it listed): \_\_\_\_\_

\_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip Code/Postal Code: \_\_\_\_\_

Country \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### 3. PAYMENT INFORMATION

Total Sponsorship Amount (U.S. Funds): \$ \_\_\_\_\_

I've enclosed my check payable to NAFA Workshop

Charge my credit card:  AMEX  MasterCard  Visa

Card Number: \_\_\_\_\_

\_\_\_\_\_

Expiration Date: \_\_\_\_\_

Amount Authorized \$ \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

\_\_\_\_\_

### RETURN PLEDGE FORM TO:

**Mail:** NAFA Show Management  
1430 Spring Hill Road - 6<sup>th</sup> floor  
McLean, VA 22102

**Email:** [nafa@naylor.com](mailto:nafa@naylor.com)

**Fax:** 703.934.4899

**For more information, contact  
Jordan Gil at 352.333.3365 or  
[nafa@naylor.com](mailto:nafa@naylor.com).**

NAFA's Federal Tax ID #11-2050435

Contributions or gifts to NAFA are not deductible as charitable contributions for income tax purposes. They may, however, be deductible as necessary business expenses, depending upon your tax adviser's interpretation. Amounts listed on form are in U.S. funds.

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